

V. INTERNATIONAL PLANT BREEDING CONGRESS

1-5 December 2025

Sherwood Exclusive Lara, Antalya/Türkiye



www.intpbc.org



TURKTOB
TÜRKİYE TOHUMCULAR BİRLİĞİ
TURKISH SEED UNION

TAGEM
AR-GE & İNOVASYON



SPONSORSHIP FILE



ORGANIZING COMMITTEE

S. Ahmet BAĞCI

(Selçuk University)

Chairman of the Congress Organizing Committee

Osman Barış KILINÇ

Congress Secretary

Birol KABAĞLI

Assistant Congress Secretary



MEMBERS

Abdelfattah Amer DABABAT (CIMMYT-TÜRKİYE)
Abdullah ÜNLÜ (BATEM)
Ahmet BALKAYA (Ondokuz Mayıs University)
Ahmet DUMAN (Maize Research Institute)
Ahmet SEÇİM (GENETIKA SEEDS)
Aykut ÖZBUĞDAY (PROGEN SEEDS)
Bayram ÖZDEMİR (TÜBİD)
Bülent UZUN (Akdeniz University)
Davut KELEŞ (TAGEM)
Ersin DİLBER (General Director of Food and Control)
Fatma SARSU (IAEA) Vienna, AUSTRIA
Fazıl DÜŞÜNCELİ (FAO-Rome)
Hacı Ömer GÜLER (President of TÜRKTOB)
İrfan ÖZER (Selçuk University)
İrfan ÖZTÜRK (Wheat Initiative-TÜRKİYE)
İsmet BAŞER (Tekirdağ Namık Kemal University)
Kadir AKAN (Kırşehir Ahi Evran University)
Kamil YILMAZ (BISAB)
Kenan YALVAÇ (TURKTED Secretary General)
M. Altuğ ATALAY (General Director of TAGEM)
Mehmet Emin ÇALIŞKAN (Niğde Ömer Halisdemir University)
Mehmet ÜLGER (MULTI SEEDS)
Mesut KESER (ICARDA-TÜRKİYE)
Muhteşem TORUN (Secretary General of TÜRKTOB-ECOSA)
Mustafa YILDIRIM (Kahramanmaraş Sütçü İmam University)
Muzaffer IŞIK (Secretary General of BISAB)
Rishi K. BEHL Maharishi Markandeshwar University, Haryana, INDIA
Soner BAŞARAN (POLEN SEEDS)
Süleyman KARAHAN (Wheat Breeder-Consultant)
Şebnem ELLİALTIOĞLU (A.Ü. Teknokent, DOQUTECH ACADEMY Ltd. Co.)
Uğur ERDEM (General Director of BÜGEM)
Vida GYULA, Hungarian Academy of Sciences Mortanvashar, HUNGARIA
Yalçın KAYA (Trakya University)
Yılmaz BOZ (Ataturk Horticultural Research Institute)
Yusuf YORMAZOĞLU (MAY SEEDS)



GENERAL INFORMATION

Congress Date and Venue

The conference will be held in Antalya between 1-5 December 2025.

Congress Language

The congress language is English.

Congress Name Badges

Congress name badges must be worn in all sessions, social events and trade stand area. Participants who have completed the congress registration process will be able to receive their pre-prepared badges together with other documents without waiting during registration. In on-site registrations, participants will be able to receive their badges after completing the registration process and proceed to the relevant unit.

Invitation Letter

An invitation letter will be provided to all registered participants upon request. The purpose of this letter is to facilitate the participant in obtaining permission from their institution.

Certificate of Attendance

A certificate of attendance will be issued to all registered delegates who attend the Congress. Certificates will be issued from the 3rd day of the Congress.

Congress Website

In order to keep you up to date with all the information about the congress, the website www.intpbc.org has been launched.

Topics

1. Conservation and Utilization of Genetic Resources
2. Breeding for Stress Tolerance and Climate Resilience
3. Advanced Genomic Tools & Methods in Plant Breeding
4. Accelerated Breeding and Emerging Technologies
5. Biofortification / Nutritional Enhancement
6. Digital Tools and Precision Phenotyping in Breeding
7. Breeding for Sustainable and Low-Input Agriculture
8. Global Partnerships and Policy in Breeding
9. Success Stories and Future Directions
10. The Other Topics Related to Plant Breeding

Location

Sherwood Exclusive, Lara - Antalya / Türkiye

IMPORTANT DATES

Early Bird Registration and Accommodation Deadline

15 September 2025

Abstract Submission Deadline

1 September 2025



REGISTRATION & ACCOMMODATION

	14 September 2025 and earlier	After 15 September 2025	ONSITE
REGISTRATION FEE	300 Euro	400 Euro	500 Euro

	14 September 2025 and earlier	After 15 September 2025	ONSITE
REGISTRATION (STUDENT)	150 Euro	200 Euro	250 Euro

EXTERNAL PARTICIPATION FEE	200 EURO (3 DAYS)	100 EURO (1 DAY)
<p>Participants who are not accommodated in the congress hotel or who have not arranged their accommodation with the congress organisation secretariat will be charged an external participation fee for 3 days (between 08:00-18:00) in addition to the registration fee. The external participation fee includes coffee breaks, lunches and the use of open catering service areas within the programme for 3 days (during 1-5 December 2025) between 08:00-18:00 on the days of the scientific programme.</p>		

ACCOMMODATION FEES Sherwood Exclusive Lara	14 September 2025 and earlier	After 15 September 2025
4 Nights Ultra All Inclusive (Check-in 1 December / Check-out 5 December) Sherwood Exclusive Lara, Single Room (Per Person Fee)	550 Euro	650 Euro
4 Nights Ultra All Inclusive (Check-in 1 December / Check-out 5 December) Sherwood Exclusive Lara, Double Room (Per Person Fee)	350 Euro	450 Euro

The above prices are inclusive of VAT.

- After 15 September 2025, congress registrations cannot be cancelled. However, name changes can be made.
- All participants and company representatives are required to register and the above registration fees include access to the scientific sessions, a congress bag and a congress abstract book.

CONGRESS REGISTRATION AND ACCOMMODATION PAYMENT

Enquiries for congress registration and accommodation should be submitted to intpbc2025@figur.net



PLATINUM SPONSORSHIP PACKAGE

Platinum Sponsorship Package

750.000.-TL

Sponsorships Included in the Sponsorship Package;

- 4m x 6m= 24 Square Metre Stand Area (First Right of Choice during Stand Selection)
- 30 Minutes Introduction Meeting/Satellite Symposium within the Scientific Programme
- 1 Minute Led Screen Promotional Video
- Direction Boards Sponsorship
- Pocket Programme Back Page and Kordonet Sponsorship
- Final Programme Inner Page Sponsorship
- Promotional Brochure Sponsorship in the Congress Bag
- Free Registration for 25 Person

GOLD SPONSORSHIP PACKAGE

Gold Sponsorship Package

500.000.-TL

Sponsorships Included in the Sponsorship Package;

- 2m x 9m= 18 Square Metre Stand Area (Secondary Selection Right during Stand Selection)
- 30 Minutes Introductory Meeting/Satellite Symposium within the Scientific Programme
- 30 Second Led Screen Promotional Video
- Floor Routing Sponsorship
- Final Programme Inner Page Sponsorship
- Promotional Brochure Sponsorship in the Congress Bag
- Free Registration for 20 Person

SILVER SPONSORSHIP PACKAGE

Silver Sponsorship Package

350.000.-TL

Sponsorships Included in the Sponsorship Package;

- 2m x 6m= 12 Square Metre Stand Area (Third Party Selection Right during Stand Selection)
- 30 Minutes Introductory Meeting/Satellite Symposium within the Scientific Programme
- 30 Second Led Screen Promotional Video
- Final Programme Inner Page Sponsorship
- Promotional Brochure Sponsorship in the Congress Bag
- Free Registration for 15 Person

BRONZE SPONSORSHIP PACKAGE

Bronze Sponsorship Package

250.000.-TL

Sponsorships Included in the Sponsorship Package;

- 2m x 6m= 12 Square Metre Stand Area (Fourth Right of Choice during Stand Selection)
- 30 Minutes Introductory Meeting/Satellite Symposium within the Scientific Programme
- Final Programme Inner Page Sponsorship
- Promotional Brochure Sponsorship in the Congress Bag
- Free Registration for 10 Person

*VAT will be added to the above sponsorship package price.



SPONSORSHIP ACTIVITIES

1- STANT (2x3=6 m2)

100.000.-TL+KDV

- A minimum of 2x3= 6 square metres of stand area can be requested.
- 1 banquet table and 1 chair will be provided for 6 square metre stand area.

2- SATELLITE SYMPOSIUM / PROMOTION MEETING PACKAGE

150.000.-TL+KDV

- 30 Minutes Introduction Meeting/Satellite Symposium within the scientific programme.
 - Registration, accommodation and transport services of the speakers belong to the sponsor company.
 - During the Satellite Symposium, the team and equipment to be requested other than the fixed equipment in the hall.
- will be charged separately (Simultaneous, Keypad etc.)

3- SCIENTIFIC SESSION SPONSORSHIP

120.000.-TL+KDV

- It includes the sponsorship of a 1-hour session to be held within the scientific programme. This sponsorship sponsor company logos or products will not be displayed during the sessions.
 - Accommodation and transport services of the session speakers belong to the sponsor company.
 - During the Satellite Symposium, the team and equipment to be requested other than the fixed equipment in the hall.
- will be charged separately (Simultaneous, Keypad etc.)

4 - HALL NAME SPONSORSHIP

50.000.-TL+KDV

In the scientific programme, the name of the hall will be used with the name of the sponsoring company. Related sponsorship will be made on a daily basis will change and different companies will be able to sponsor.

5- PRINTED MATERIAL SPONSORSHIPS

5a- Final Programme Inner Page Sponsorship

35.000.-TL+KDV

The bookmark designed for the participants to use the programme book easily; sponsored by the sponsoring company will be prepared in line with the visuals to be sent. Bookmark costs belong to the sponsor company.

5b- Pocket Programme Back Page and Cordonet Sponsorship

75.000.-TL+KDV

The back cover of the pocket programme printed for the participants to follow the scientific programme easily full page sponsor company advertisement or thank you letter will be placed. Pocket programme cost belongs to the sponsor company. All participants of the congress are required to carry their name on the programme during the congress. The logo of the sponsor company and the full name of the congress will be placed together on the lanyards. Cordonet costs belong to the sponsor company.



SPONSORSHIP ACTIVITIES

6- CONGRESS BAG SPONSORSHIP

with prices starting from 600 TL + VAT

The company logo and product logo will be printed with the congress logo inside the inner cover of the bag. Inside the bag The pen and notepad to be placed on the pen and notepad will be provided by the company. Or product logo may be included. Since the price of the bag varies according to the model, fabric detail, Regulation The price will be determined according to the model to be selected by the board. Bag cost will be paid by the sponsor company will be covered.

7- PROMOTIONAL BROCHURE SPONSORSHIP IN THE CONGRESS BAG

25.000.-TL+KDV

The companies that wish to include the product in the congress bag after the approval of the Organising Committee They can put a promotional brochure. Brochure costs belong to the sponsor company.

8- CONGRESS CERTIFICATE AND SOFTWARE SPONSORSHIP

50.000.-TL+KDV

Congress certificates will be given to all participants at the booth of the sponsoring company, and the certificates will be given to calligraphers. Will be written by the sponsor. The costs of calligraphy and certificate belong to the sponsor company.

9- WATER DISPENSER SPONSORSHIP

50.000.-TL+KDV

5 water dispensers will be placed in certain parts of the congress centre and the water dispensers will be decorated with the visuals of the sponsor company. Will be dressed. The visual cost will be covered by the sponsor company.

10- LED SCREEN ADVERTISEMENT AREA SPONSORSHIPS

One 3mx2m 3mm led screen to be installed at the entrance of the congress centre meeting halls The company's advertisement will be placed in fixed or animated form. (This sponsorship is available for more than one company. Will be used).

1 Minute 75.000.-TL +VAT

30 Seconds 50.000.-TL+VAT

11- CONGRESS WEB PAGE & ELECTRONIC ANNOUNCEMENTS

100.000.-TL+KDV

Pop-up banner of the sponsor company on the website where the entire scientific and social programme of the congress will be announced and / or banner adverts will be added to its own web page with the transition link. Sponsor company banners and / or logos to be sent to all association members and potential participants before the congress mailing will take part in the works.

12- WIFI PASSWORD SPONSORSHIP

75.000.-TL+KDV

Participants with the user name and password determined by the company at the congress centre during the congress dates will provide access to the Internet.



SPONSORSHIP ACTIVITIES

13- MOBILE APPLICATION SPONSORSHIP

100.000.-TL+KDV

In the iOS & ANDROID application, which will include details about the congress, the sponsor company's advertisement will be placed. Will be given. The application will be announced on the congress website and announcements.

14- DIGITAL GUIDANCE SPONSORSHIP

150.000.-TL+KDV

Sponsored on LED plasma screens to be installed for orientation purposes in various areas in the congress centre logo and visuals of the company will be included.

15- DIRECTION BOARDS SPONSORSHIP

100.000.-TL+KDV

From the entrance of the hotel; orientation that makes it easy to find every area related to the congress is a form of sponsorship where your company's name is on the boards.

Thanks to these direction boards placed in the designated locations of the hotel, your company's name can be recognised for the participants.

You will have the opportunity to increase its visibility.

Extra guidance to any location other than the areas determined by the organisation secretariat no board will be placed.

16- SPONSORSHIP OF GROUND DIRECTIONS

75.000.-TL+KDV

From the entrance of the hotel; location orientation that makes it easy to find every area related to the congress It is a form of sponsorship with your company's name on the stickers.

Thanks to these place orientation stickers placed in the designated locations of the hotel, the participants you will have the opportunity to increase the visibility of your company.

Extra space orientation to any location other than the areas determined by the organisation secretariat stickers will not be placed.



STAND AREA SERVICES

STAND AREA CONSULTANCY SERVICE

Figür Congress Organisations and Tic. A.Ş. will be ready to answer all your questions between 08:00-18:00 at the booth info desk to be set up in the booth areas.

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BANQUETTE TABLE

You will be provided with one fabricated banquet table for each 4 m2 stand to be set up.

TWO CHAIRS

You will be provided with two chairs to be used in your stand.

STAND AREA SECURITY

The security in the congress centre is responsible for the security of the congress centre. Your stand area and Organising Committee and Figure in case of loss, damage and theft incidents that may occur regarding your materials Congress Organisations and Tic. A.Ş. does not accept responsibility. However, Figür Congress Organisations and Tic. A.Ş. will be in contact with the congress centre authorities in order to ensure the security of the stand area to the maximum extent. Will do the work.

STAND AREA WORK SCHEDULE

ORGANISATION SCHEDULE OF STAND AREAS

ASSEMBLY START DATE AND TIME	:	01 December 2025	10.00
ASSEMBLY END DATE AND TIME	:	01 December 2025	18.00

STAND AREA VISIT HOURS

DATES WHEN STANDS ARE OPEN	:	02-04 December 2025
OPENING TIME	:	08.30
CLOSING TIME	:	18.30

DISASSEMBLY SCHEDULE OF THE STAND AREAS

DISASSEMBLY START DATE AND TIME	:	05 December 2025	20.00
DISASSEMBLY END DATE AND TIME	:	05 December 2025	24.00



RULES AND GENERAL INFORMATION

- No company or product promotion should be made in any way other than the stand area or commercial poster boards we kindly ask you.
- We kindly request the presence of promotional staff at your stand during the hours when the stand area is open.
- Visual devices can be used for promotion in the stand area. However, we kindly request that the sounds are not allowed to disturb other booths and the general booth. Not to affect the flow and order in the congress centre.
- For the refreshments you intend to give in your stand area We kindly request information from us.
- We kindly request that the space and dimensions given in the prepared plan are not exceeded. In such a situation If encountered, it will be necessary to disassemble and reassemble the stand area.
- Walls of the congress centre; we ask that you do not hang, glue or nail anything.
- Material damage to the congress centre in any way will be paid by the company that made the damage after it has been determined. Paid to the Hotel by Figür Congress Organisations.
- The materials you request from the authorised for your stand area, has to be gave it back at the end of the Congress to Figür Kongre Organizasyonları ve Tic. A.Ş.



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FIGÜR
CONGRESS & ORGANIZATION

ORGANIZATION SECRETARIAT
FIGÜR KONGRE ORGANİZASYONLARI VE TİC. A.Ş.

19 Mayıs Mah. 19 Mayıs Cad. Nova Baran Center No: 4, 34360 Şişli / İstanbul - Türkiye

Phone: +90 212 381 46 00 / Fax: +90 212 258 60 78

E-mail: intpbc2025@figur.net

